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For Immediate Release

THE TRIBUTE GIFT COLLECTION CELEBRATES AN ENERGIZED AMERICA

New York, NY, January 25, 2009 – Inspired by the energizing new spirit of hope and opportunity emerging across the American political and cultural landscape, the new American-themed Tribute gift collection launched to the retail trade at the New York International Gift Show January 25 - 29, 2009. Four strategic gift companies at the show will debut key items from this 225+ line of sophisticated and inspirational gifts designed by American artists for discerning gift buyers.

In Accent on Design, Traffic Works in booth 3842 will carry the entire inspirational Tribute social stationery line including all occasion greeting cards, boxed card sets, journals, notepads, magnets, coasters, writing instruments, and mouse pads. According to Steve Josephson, "What could be timelier following Inauguration Day than the introduction of original American-themed gifts in bold, fresh designs? We are very excited to present the Tribute collection." With every purchase of Tribute social stationery, Traffic Works will provide point of purchase materials.

Raika Alberts, of Raika in booths 2903 & 2905, has married its renowned high quality leather work with the Tribute design to create business, travel, and desk gifts. In booth 6214, Rebecca Lundberg from Lundberg Studios has developed Tribute branded personal and blown glass with exquisite artistry. Thomas Glazer of Graphic Image is showing a different Tribute leather collection of business, travel, and desk gifts in booths 2628 & 2630.

All four vendors feature unique Tribute gifts designed by premier American artists selected for their enthusiastic vision of American spirit of optimism. Tribute was created by The Social Graces, a small California-based graphic design and corporate gift business determined to bring American talents to the national marketplace to celebrate this time of change in America. Tribute aims to re-invigorate the retail gift industry with relevant and exciting American artist product suitable for gift buyers in any category.

The complete Tribute line features more than 225 pieces of handmade sculpture, fine leather gifts, luxurious frames, hand fired glass bead and silver jewelry, hat and scarf accessories, inspirational social stationery, books, framed limited edition portrait photography, and hand blown art glass. All items are featured online at www.tributegifts.com. Products were developed with attention to energy conservation standards for production and packaging.

Proceeds from each Tribute purchase will help support the Young American Artist Tribute Scholarship program developed by The Social Graces to support art student education starting fall 2009. \$10,000 in scholarship funds will be awarded. Applications available at www.tributescholarship.com.

“This is a time of energizing change in America and small companies like mine should seize the opportunity to reinvent ourselves rather than do nothing at all,” Tribute founder Brad Sherman said. “The resurgence of optimism in America makes the timing right for beautiful artistic expressions of American spirit.”

TRIBUTE™ and the TRIBUTE™ brand and logo are trademarks of The Social Graces™, Inc. Established in 1988; The Social Graces™ is a corporate gift and graphic design agency for corporate event and meeting planning professionals. Business services include the new Tribute collection, corporate invitations and gifts, recognition awards and programs, event registration and collateral, and online design/production for corporate events.

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